



The Australian Alpine Valleys Agribusiness Forum

January, 2004

AlpValleys Role

- To provide a voice for the North East Victorian Agribusiness Community
- To help develop regional agribusiness capability
- To promote investment opportunities in North East Victoria

Vision

Customers will prefer products and services from the Alp Valleys Region

Mission

- To ensure products and services from the Alp Valleys Region are better marketed than those of their competitors
- To assist producers develop organisations and systems to profitably market their products and services

New Year, New Board, New Enthusiasm

AlpValleys are approaching the new year with enthusiasmwith a new and experienced Board, with the release of the preliminary north East Wine Zone Strategic Research project, and with some exciting projects in the pipeline, 2004 is full of promise for the Agribusiness Forum.

Meet the 2004 AlpValleys Board



Re-elected...
AlpValleys acting chair person Peter Long, pictured here at the December AGM, was re-elected Chair at the first board meeting this month



Deputy
Chairperson...
Lachlan
Campbell



Deputy
Chairperson...
Simon Quilty

Board Members: See page 2 for names & contact details

Wine Industry Strategic Analysis – Fast Facts

(extracted from the preliminary report on the North East Wine Zone commissioned by AlpValleys Forum)

Vineyards: 3,681 hectares planted; 14.8% white grape varieties; 85.2% red grape varieties; 20 different white grape varieties, 20 different red grape varieties; 52% of vine has been planted in the last five years; 25% of vines are between 5 and 10 years old. An additional 257 hectares of white grape varieties will be planted by 2013 and an additional 420 hectares of red grapes will be planted by 2013.

Wineries: 79 wineries in the North East Victoria Wine Zone; 29,209 tonnes of fruit can currently be processed in regional wineries; 33,746,743 litres of wine can currently be stored in tank and barrel; 16,677,983 litres of wine produced – 5,641,317 litres of white wine, and 10,677,983 litres of red wine.

BOARD MEMBER DETAILS – AUSTRALIAN ALPINE VALLEYS AGRIBUSINESS FORUM

Board members of the AlpValleys Agribusiness elected at the recent AGM are:

Mr Peter Long, Ph 03 57253292, email pmlong@optusnet.com.au. Peter has an extensive background in agribusiness, was one of the founding members of the AlpValleys Agribusiness Forum, and is owner/manager of Granite Range Estate vineyard.

Mr Simon Quilty, Ph 03 27221822, email squilty@q-exports.com.au. Simon owns and manages Q-Exports, a meat exporting business based in Wangaratta.

Mr Alan Hoppe, Ph 03 57268388, email ajh@icm.com.au Alan is currently the Regional Director for ICM Agribusiness, and is based at Peechelba Feedlot with responsibility for a number of companies in Vic and NSW

Mr Ken Gaudion, Ph 03 57652257, email kgaudion@netc.net.au; Ken manages a large cherry property in the Warby Ranges, and is involved closely with water management strategies for the region.

Mr Geoff Turnbull, Ph 03 57251335, email geoff@psol.com.au. Geoff, a veterinarian, currently owns and manages a small mixed farm with sheep, cattle, cherries, vegetables and native flowers. He is director of an internet-based retail company selling pet supplies to over 40 countries.

Mr Lachlan Campbell, Ph 03 57210226, email lachlanc@thecentre.vic.edu.au. Lachlan is a Program Manager with The Centre, owner and manager of a vineyard, and involved with a number of community agribusiness groups.

Ms Kerry Murphy, Ph 03 57511745, email kerry@netc.net.au. Kerry is Secretary at TAFCO Rural Supplies based in Myrtleford, and has had a long involvement with community and agribusiness groups in the region.

Mr Colin McCormack, Ph 03 57562284, email colinmc@netc.net.au. Colin is Chairman of the Board of TAFCO, and Chairman of the Horticulture Group of the VFF. His extensive agribusiness experience includes tobacco, vegetables, timber, cattle and flowers.

Mr Phillip Ward, Ph 03 57622603, email phillipward@inet.com.au. Phillip is General Manager of Rich Glen Olives, and has an intensive background in olive growing, processing and marketing.

Mr Brian Thompson, Ph 03 57611628, email brian.thompson@dse.vic.gov.au. Brian represents the DPI on the Forum Board. Until recently he was Regional Forest Manager for the DNRE in NE Victoria.



AlpValleys Contacts

Claire Griffiths (Executive Support)

Phone: (03) 5727 9359 Fax: (03) 5727 9377
email: aavaf@netc.net.au

www.alpvalleys.com.au

Beef

Prices for grain fed beef destined for Japan have lifted after the discovery of a cow in the USA infected with BSE. Australia has never had a case of BSE and banned the feeding of meat meal to ruminants (believed to be a possible cause of the disease) over 25 years ago. Our clean green image is helping and the AlpValleys is the cleanest and greenest!